

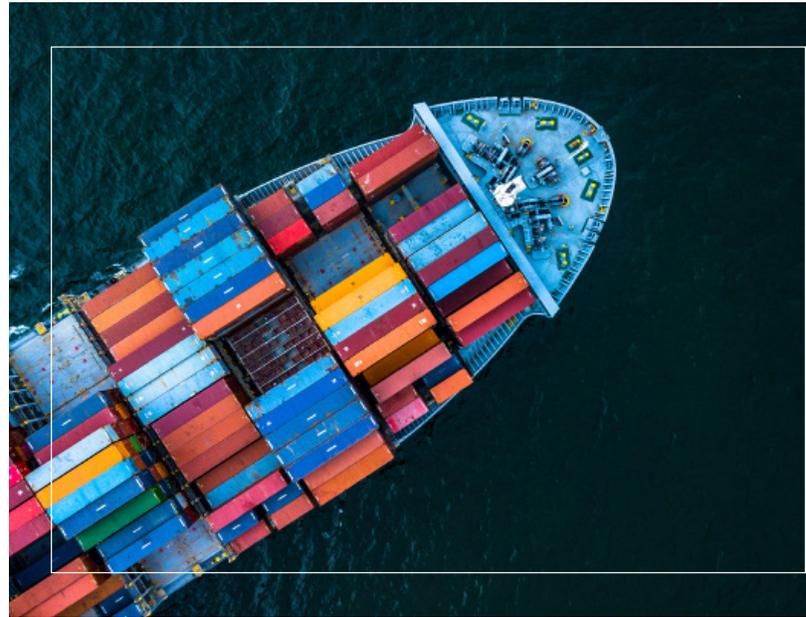


SOBEL NETWORK SHIPPING CO., INC.  
**CASE STUDY**



## About the Company

This company specializes in providing high quality tubes, bottles, jars, and cans that adhere to the strictest manufacturing standards in the industry. They provide packaging solutions for pharmaceutical, food, cosmetic, personal care, and industrial products. They have a dedicated team of experienced professional to guide their clients through the entire process: finding the best package for their products, cap type, artwork, production oversight, compliance testing, shipping, and logistics.



## Executive Summary

A small packaging and containers manufacturing company needed an ocean freight partner to provide shipping and freight forwarding services that would allow them to operate on a global level. Because they work with factories around the world, this packaging company needed an optimized and simplified shipping solution to get materials to their factories. Based on a referral, they reached out to Sobel Network Shipping Co., Inc. to develop a shipping strategy that would allow them to effectively and efficiently ship internationally.

## Challenges and Objectives

This business operates globally, which requires an optimized international shipping solution. They needed an ocean freight partner to help them ship cargo and materials across the globe. Additionally, they needed an expert in border clearances and customs brokerage to get their shipments across borders efficiently.

Based on their previous shipping strategies, they struggled to source an efficient shipping solution for their international business. With factories all over the world, it was essential that they find a simplified, cost-effective shipping method for getting the materials where they needed to go. Without an ocean or air freight partner, they risked shipping delays, increased fees, and issues with customs compliance.

## The Solution

This packaging company enlisted Sobel Network Shipping Co., Inc., an experienced 3PL with extensive connections, to improve their ocean and air freight cargo shipping processes, as well as facilitate the customs clearance process with a team of in-house customs agents.

## How Sobel Helped

Sobel Network Shipping Co., Inc. partnered with them to develop a comprehensive international shipping strategy for their cargo. Sobel utilized their ocean and air freight shipping partners, ensuring that their materials arrived securely, on-time, and within their budget.

Based on Sobel's simplified shipping solution, they have drastically improved their shipping processes. Sobel's experience in ocean and air freight handling has streamlined the distribution of their products and materials by focusing on optimizing the international shipping process.

## Future Plans

With Sobel's customized shipping solutions and first-class customer service, this packaging and container company's cargo was shipped on-time and within their budget. Moving forward, Sobel will continue to be the primary shipping solution for their international freight forwarding needs.



**Develop Strategy To Ensure Deliveries Are On Time and Within Budget**



**Improve Ocean and Air Freight Cargo Shipping Processes**



**Facilitate Customs Clearance Process**



**Streamline Distribution and Optimize International Processes**

# SOBEL



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